

NexTV Series Mumbai comes back with special focus on SAARC countries

The third edition of the NexTV Series India comes back to Mumbai on 18th April, at Taj Lands End Hotel, with new and exciting debates on the digital transformation of the TV Business in India and the SAARC region. NexTV Series is the place for the emerging market TV industry leaders to meet, debate and discuss key industry issues that impact them both globally and regionally.

The leading executives of the TV Business in India and SAARC countries have been conveyed to this conference. To innovate, this year, the SAARC countries will be more present and we'll have a special focus on the TV and telecom industry in Bangladesh, Sri Lanka and Myanmar.

Key Players in the industry to participate include Sony Entertainment Television, Eros International (ErosNow), Zee Entertainment (Ditto TV), Vuclip, Robi TV, Digi Jadoo, Red Chillies vfx, Siti Cable, Dialog Axiata, Zenga TV, One Digital Entertainment, Spuul, Ping Network, Viacom 18, Sony Liv, Veqta and much more.

The topics for the panel discussions include 4G: A revolution for the Indian mobile TV and OTT markets, the rise of MCN and YouTube in India, monetizing Indian Movies and fiction via OTTs, TV everywhere strategies of Indian broadcasters and a special focus on Bangladesh, Sri Lanka and Myanmar. Moreover, we'll have insightful presentation from our sponsors namely: Accedo, Conax, Verimatrix, Elemental and Corpus.

Speaking about the conference, Priscilla Tirvengadum, Head of Events – India and Africa said, "The third edition of NexTV Series Mumbai will see the participation of the SAARC countries like Bangladesh, Sri Lanka and Myanmar. The major TV industry players will debate on the ongoing transformations of the TV business in India and the SAARC region. The NexTV Series Mumbai is also an opportunity for all the players of the industry to meet and network".

FOR MORE INFORMATION PLEASE CONTACT:

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ABOUT DATAxis

Dataxis is a global firm specializing in the delivery of detailed market research, high quality events, and powerful media covering the TV and Telecom Industries in more than 200 countries. Dataxis now has offices in Europe, Latin America and Africa. For further information please visit our websites: Dataxis.com and NexTV Series INDIA and SAARC
